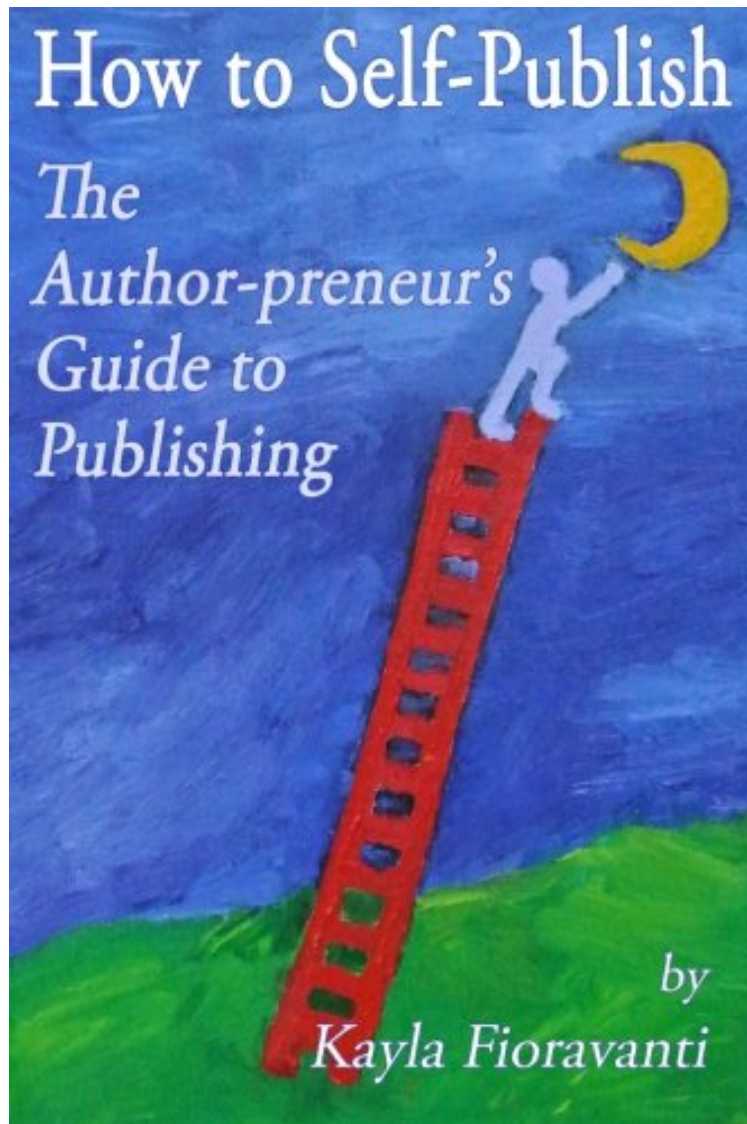


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How to Self-Publish: The Author-preneurs Guide to Publishing

Kayla Fioravanti

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0 of 0 people found the following review helpful. Good step-by-step instructions for the first-time authorBy Laura WredeWhen I wrote my first photography gift book, MY OCEAN, I had to navigate the publishing industry on my own. The task was daunting. There are so many things about the process that confused me. With so many recent

changes, some of the information out on the internet was no longer helpful. If you've never published a book, however, how do you know how to separate the good from bad? I spent hours researching and eventually ended up going with 920Publishing as a hybrid solution; the best decision ever! THEN I discovered How to Self-Publish! I wished I had known about this book earlier. It would have saved me a huge amount of time as Floravanti lined out all the steps in a direct and logical way. Reading the book confirmed that I took all the right steps. I only wished I had discovered it when I was done with MY OCEAN! 2 of 2 people found the following review helpful. VERY helpful! By Liz McEwan Easy to read, easy to understand. Just the right mix of actionable information and cheerleading to cause me to believe I can do it and get going now. Well worth the price for all the information and ideas. I chose the e-book because this appears to be an area where updates will be important. I expect to upgrade it to 5 stars once I've followed it all the way through, and seen it to be accurate. So far I'm only two-thirds of the way through the book itself and following the directions for getting things set up. 2 of 2 people found the following review helpful. Finally! By TG Barnes I have read many books on self publishing and finally Kayla Fioravanti writes one that doesn't just tell you but shows you the process. Her book is concise and does what it says. As a result of reading Kayla's book, self publishing is a project I want to tackle without hesitation.

In her new book, *How to Self-Publish: The Author-preneurs Guide to Publishing* author Kayla Fioravanti shares with you how to turn blogs, teaching handouts, e-books and ideas into self-published On Demand books that can go straight to online bookstores like Amazon and Barnes Noble with little to no costs. Kayla walks with you step-by-step through the eBook and On Demand book publishing process. She provides the tools, resources, and steps necessary to build a platform, write a book, publish and promote it. Kayla will remove the barriers and fears commonly associated with becoming an author and empower you to create long term income. After many years as an entrepreneur, being an author-preneur is her retirement. She will show you the ropes of being your own small business with YOU as your brand. Kayla and her husband Dennis started their last successful company with just \$50. Having built a profitable business with minimal start-up funds Kayla is living proof that you too can create an effective business on a shoestring budget. Other authors might tell you that you absolutely must spend thousands of dollars to self-publish, but Kayla believes that the American dream is accessible to anyone regardless their income level. Kayla will show you how.

About the Author Kayla Fioravanti is a wife, mother and author. Kayla's easy-breezy explanations and instructions make her how-to books easy to digest and follow. In her book *How to Publish: The Author-preneurs Guide to Self-Publishing*, Kayla simplifies the self-publishing process and takes the bite out of technology phobias. Three of her books *How to Make Melt Pour Soap Base from Scratch*, *The Art, Science Business of Aromatherapy*, and *DIY Kitchen Chemistry* translate complex scientific information, formulas and procedures into everyday English. Kayla's poetry book, *When I was Young I Flew the Sun Like a Kite* gives proof that the mind of a scientist can live concurrently with the heart of a poet in one body. Kayla is happily married to her serial entrepreneur husband Dennis. They are the blessed parents of Keegan, Selah and Caiden. Kayla and her family live in Franklin, Tennessee. Kayla's next book will be a joint project with her daughters Selah and Caiden, entitled *Gogo Naughty Paws*. Kayla's blogs can be found on KaylaFioravanti.com, Selah-Press.com and GogoNaughtyPaws.com. Kayla writes for CCM Forever Magazine and has a long history of contributing articles to multiple magazines, including *Dermascope*, *Les Nouvelles Esthetique*, *Global Cosmetic Industry (GCI) Magazine*, *New York Metro Parent*, *Saponifier*, and *National Association of Holistic Aromatherapists*. Kayla has been featured and has given expert advice for hundreds of magazines including *Real Simple*, *Self Magazine*, *Prevention Magazine*, *Good Housekeeping*, *Home Business Magazine*, *Women Entrepreneur*, *Elle*, *Private Label Buyer*, *Redbook*, *InStyle Magazine*, *Womans World* and more. She also wrote a chapter in the book *Millionaire Mom, The Art of Raising a Business and a Family at the Same Time* by Joyce Bone.