

(Download) Starting and Operating Your Own Fm Radio Station: From License Application to Program Management

Starting and Operating Your Own Fm Radio Station: From License Application to Program Management

Peter Hunn

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Peter Hunn : Starting and Operating Your Own Fm Radio Station: From License Application to Program Management before purchasing it in order to gage whether or not it would be worth my time, and all praised Starting and Operating Your Own Fm Radio Station: From License Application to Program Management:

5 of 5 people found the following review helpful. A great step-by-step guide.By Greg PowersI found myself in the same situation as Peter Hunn. I wanted to create my own FM radio station to take advantage of a market that was underserved by radio. What I quickly found is that there is no book or documentation ANYWHERE explaining how to do it. One of the contacts I made in doing my research loaned me a copy of Peter Hunn's book. It explained in a clear and simple step by step manner exactly what I had to do to create the station. I really don't think I could have done it without this guide. It's a real shame it's out of print!0 of 0 people found the following review helpful. Very Useful.By Cindy S. ElliottGreat and useful information.1 of 1 people found the following review helpful. Five StarsBy FPExcellent!!

Book by Hunn, Peter

From Library Journal
In 1981, Hunn assumed ownership of a small FM radio station. As broadcasters are required to do, he kept careful records on the operations of the station and the countless legal and business details involved in such an undertaking. The result is a how-to text for the aspiring station owner/operator in the form of a narrative of his experiences. Along the way, he stops to explain the various forms and other documents the FCC requires. This may sound rather specialized, but it actually makes for good reading for anyone interested in broadcasting. Laced with anecdotes from the literature of FM, Hunn's story has considerable historical background. Donald J. Marion, Univ. of Minnesota Inst. of Technology Libs., Minneapolis
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